



P.O. Box 735 • Westville, IN, 46391 • 219-785-4936 • FAX 219-785-0029 • www.catsociety.org/ • shelter@catsociety.org

The Independent Cat Society (ICS) would like to extend an offer to you to sponsor our organization and some of our upcoming events for 2014. As you may know, we are a 501(c)3 non-profit group involved in the welfare of cats and other animals in Northwest Indiana. At our no-kill shelter at 4061 County Line Road in Westville, we have saved the lives of hundreds of cats over the past 36 years, and we also work with a number of foster families, and maintain an active Trap-Neuter-Release (TNR) program in the Porter and LaPorte county community. Our volunteers work hard every day to provide a better life for animals in our area, and we have a wide-reaching network of supporters regionally as well as nationally.

As a business owner who is an important part of Northwest Indiana, we feel that you share many of our same goals to make our region a better place to live for all of its residents. Therefore, we ask that you please consider a generous sponsorship of ICS, in order to help us continue our efforts, and make our shelter and related activities and events even stronger resources for our community.

There are a number of ways you can participate, which you may review below. Please consider these options, and know that we greatly look forward to the opportunity to talk further with you, and work with you and your organization.

Type of Sponsorship	Cost	Benefits
Black Cat Strut 5K Run/Walk (May 31, 2014) ad	\$50	Name recognition on all run t-shirts and advertising materials
2015 ICS Calendar ad (color glossy 9x12" calendar – planned distribution of over 100 calendars regionally)	\$100	Name and advertisement on back cover of calendar
Website and print recognition for one year	\$200	Recognized as a sponsor and corporate partner in our quarterly newsletter and on our website (over 10,000 unique readers annually)
Corporate Sponsorship (includes all of the above)	\$300	Continual recognition and awareness of your business amongst our members and supporters
Gold Corporate Sponsorship (includes all of the above, web and print recognition for two years, and a plaque commemorating your sponsorship in our shelter)	\$1000	Continual recognition and awareness of your business amongst our members and supporters

Please feel free to contact us at any time if you have questions or comments. Thank you for your time!

Sincerely,

Anastasia M. Trekles
President, Independent Cat Society Board of Directors

Sponsorship Information Form

Company Name _____

Company Contact _____

Address: _____

Phone: _____ Representative phone _____

E-Mail _____ Representative e-mail (if different) _____

Type of Sponsorship	Cost	Make your Selection
Black Cat Strut 5K Run/Walk (May 31, 2014) ad	\$50	
2015 ICS Calendar ad (color glossy 9x12" calendar – planned distribution of over 100 calendars regionally)	\$100	
Website and print recognition for one year	\$200	
Corporate Sponsorship (includes all of the above)	\$300	
Gold Corporate Sponsorship (includes all of the above, web and print recognition for two years, and a plaque commemorating your sponsorship in our shelter)	\$1000	

An ICS Representative will contact you regarding your sponsorship. Please make all checks out to the Independent Cat Society. We thank you for your support!

Signed by: _____ Date: _____

Any questions? Please contact us at shelter@catsociety.org

Complete and mail to
Independent Cat Society
PO Box 735
Westville, IN 46391

Or email shelter@catsociety.org